

KEEPING THE TRADE STRONG, THAT'S WHAT WE DO



SPEC MIX®



THE 2011 SPEC MIX® BRICKLAYER 500 NATIONAL, WORLD OF CONCRETE / WORLD OF MASONRY, LAS VEGAS, NEVADA





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February 22, 2011

Jim Bohn  
JH Hassinger  
N60 W16289 Kohler Lane  
Menomonee Falls, WI 53051

Dear Jim,

On behalf of the entire SPEC MIX team, please accept our sincere thanks for your time, effort, and hard work to make the SPEC MIX BRICKLAYER 500® a huge success at the 2011 World of Concrete.

At our 9th annual SPEC MIX BRICKLAYER 500, the quality of the walls and amount of units laid were as high as we have ever seen. This increase in competition made judging the projects even more difficult than in years past. The Craftsmanship Award was only two votes apart, amazing! As qualified masonry industry professionals, your participation as judges validates the results of the competition and lends a huge amount of credibility to the winners. We could not have done it without you!

The entire show footage has already been posted on the event website, [www.specmixbricklayer500.com](http://www.specmixbricklayer500.com). I encourage you to watch it and spread the word to all your industry contacts. We have new information on this website pertaining to the competition and will soon also have some pictures of this year's event posted.

Due to the success of the SPEC MIX BRICKLAYER 500® this year, we are already planning next year's competition and hope to hold a regional qualifying competition in your area as a qualifier for the national event. We hope you and your company will be involved in these regional competitions as we continue our search for, "The World's Best Bricklayer!"

If there were any areas of the judging or competition itself you think we could improve upon for future contests, please do not hesitate to contact me. We are always looking for ways to take this competition to the next level and I encourage you to share your thoughts with me or anyone on the SPEC MIX team.

Thanks again, we hope to see you soon.

Sincerely,

Nick Blohowiak  
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